



Industry Vertical

**Telecom**

**PANALPINA**  
on 6 continents



Supply Chain Solutions

Air Freight   Ocean Freight   Logistics

## Your industry

The growing importance of mobile high-bandwidth services, i.e. being connected anytime and anywhere, video communication, as well as, media-driven entertainment, have stimulated and will continue to stimulate significant investments in wireless telecommunications infrastructures throughout developed countries.

At the same time, in developing and emerging markets, millions of mobile subscribers are registered every day and drive basic mobile infrastructure investments, as well as, the sales of multimedia devices.

The extreme market dynamics result in widely diverse customer requirements, ranging from global forwarding and logistics solutions for the production and distribution of premium fast-moving consumer goods to complex transport projects for the construction of large-scale mobile communications infrastructures.

Different industry segments may require different solutions.

For that reason, we differentiate between:

- Mobile phones and accessories manufacturers
- Network infrastructure equipment manufacturers
- Operators

While there are common needs across these segments, each has their own requirements and we have solutions and products to meet these needs.

## Our team

Our dedicated telecom specialists have in-depth industry knowledge and extensive expertise in supply chain consulting, implementation, and execution. All team members are committed to applying their skills and market intelligence to ensure that your customers are completely satisfied with your services as we deliver your products to the right place and at the right time, every time.

Our specialists are strategically located in key areas around the world to cover your global and local requirements, particularly in major strategic telecom markets like Scandinavia, South Africa, Brazil, India, and China.

We are ready to put our experience and passion for solutions to work for you by complementing your core competencies, thus allowing you to focus on your customers.



## Our services, your benefits

### Our telecom services

Our experts will work with you to provide a tailor-made solution to meet your specific needs. Besides our core air and ocean freight products, we offer telecom-specific services like:

- Vendor Managed Inventory
- Supplier Consolidations
- Direct to Market (D2M)
- Reverse Logistics
- Control Towers
- TAPA-compliant Operations
- End-to-End Management, from production to final site delivery and installation

### Your security

Considering the highly vulnerable nature of telecom products, Panalpina has developed industry-specific solutions focusing on a highly secure supply chain from which mobile phone manufacturers and distributors, in particular, will benefit.

Experienced security teams have been assigned to strategic locations. These teams assess and improve transportation routes on a daily basis. This set-up guarantees low-risk exposure with regard to theft or damage to your valuable products with an unmatched time-to-market performance.

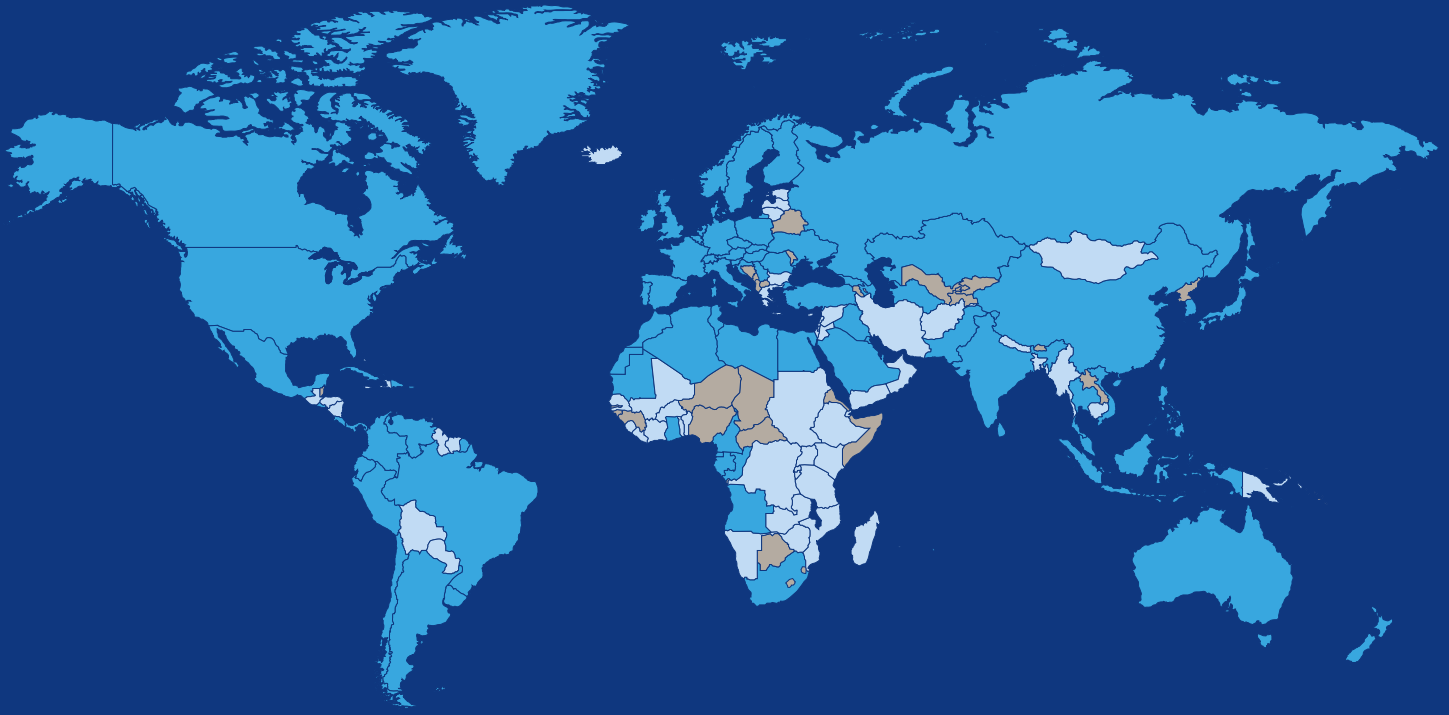
### Your benefits

We work closely with you to design an optimal supply chain that adds value to your company, delivers cost savings, and decreases time-to-market. We utilize our proven logistics expertise to drive innovation and continuously improve all processes.

We customize our operating practices to meet your supply chain requirements by involving small and large supplier networks on multiple continents, designing creative end-to-end solutions, optimizing communications and information management, and improving delivery performance.

Complex logistics solutions require state-of-the-art support systems. We provide web-based software programs to support a smooth process flow, thus ensuring complete visibility and transparency within your supply chain.





The global Panalpina network: ■ Countries with Panalpina presence ■ Countries with partner presence

## Your contact

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Find a list of all Panalpina offices on [www.panalpina.com](http://www.panalpina.com)



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